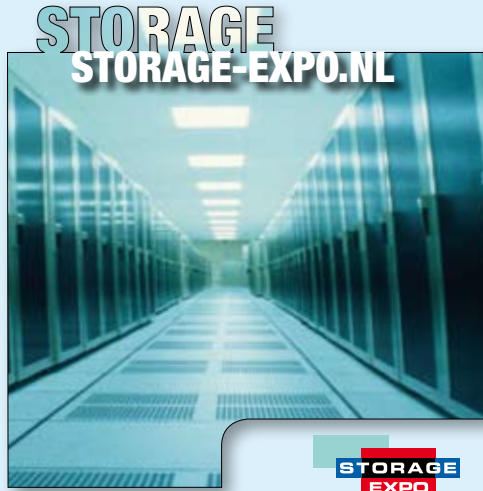


# 4 - 5 NOV 2009 JAARBEURS UTRECHT

TRADE SHOWS AND SEMINARS FOR THE IT PROFESSIONAL



## ALSO PARTICIPATE IN 2009

Infosecurity.nl, Storage Expo en LinuxWorld are the largest and most comprehensive exhibitions on IT security data storage & management and Open Source in the Netherlands. The three shows are organised together with Tooling Event, which is about IT management. Innovations, solutions, seminars and case studies / solution sessions; they all come together. If you are keen to attract new customers, prospects and investors, then you are bound to find them here!

### Where and when in 2009

Date: 4 and 5 November 2009

Location: hall 1 Jaarbeurs Utrecht, the Netherlands

CHECK OUT  
OUR NEW DATE

### Visitor facts and figures

- more than 8.500 visitors
- Employed in the following sectors: IT Consultancy, business service providers, the public sector and financial service providers
- Working as Proprietor, System Controller, IT Consultant, IT Manager, IT Specialist, Storage Specialist, Programmer/Developer and in Sales
- Interested in: IT security, Storage, Open Source, Infrastructure/Network, Wireless & Mobile, Unified Communications and IT management

### Participate in 2009?

At these prices you can safeguard participation

GET AN EARLY BIRD DISCOUNT; ORDER BEFORE THE 1ST OF MARCH 2009

### Registration fee, per participant:

€ 760,-

(including badgereader)

### Freestyle

Do you want to build your own stand? No problem. Freestyle stand construction is permitted on pitches upwards of 27 per sq/m.

### Stand prices

	early bird* <sup>1</sup>	regular per sq/m
Row stand:	€ 270,-	€ 290,-
Corner stand:	€ 280,-	€ 300,-
End of row stand:	€ 285,-	€ 305,-
Island stand:	€ 290,-	€ 310,-

Co-exhibitors: first partner free, other partners € 995,- (price per exhibitor)

### Ready made stand construction

Do you appreciate convenience? If so, then our ready-made stand construction packages offer a solution.

Comfort Package	€ 110,-* <sup>2</sup>
Comfort Plus Package	€ 110,- + € 995,-* <sup>2</sup>
Promopoint	€ 3.250,-

\*<sup>1</sup> ordered before the 1st of March 2009.

\*<sup>2</sup> price per sq/m

The prices quoted do not include VAT (19 %), hostesses or production costs.

### For more information and bookings

Would you like more information? Then contact Sander van Kilsdonk and / or Ivo Meertens, Sales and Account Managers, tel: +31 (0)30 295 2819 or: +31 (0)30 295 2765.

Or take a look at our floor plan at: [www.infosecurity.nl](http://www.infosecurity.nl), [www.storage-expo.nl](http://www.storage-expo.nl), [www.linuxworldexpo.nl](http://www.linuxworldexpo.nl).

THE GREATEST POSSIBLE RETURNS FROM YOUR PARTICIPATION? LOOK AT THE BACK FOR EXTRA EXPOSURE OPTIONS!

# GET THE MOST OUT OF YOUR PARTICIPATION

## SPONSORSHIP AND EXPOSURE OPTIONS 2009

How do you distinguish yourself from the other exhibitors and grab the attention of more than 8500 IT professionals? By means of sponsorship. VNU Exhibitions has compiled a large selection of sponsor options for you, varying from sponsorship packages to individual sponsorship items. Whether you want to work on your image, get more exposure, boost traffic to your stand, establish yourself as an expert or want to network: this range includes something for everyone, in every price category.

### Our sponsor packages

#### Platinum sponsor package

€ 19.995,-

- ✓ keynote during prime time seminar program
- ✓ extensive branding: your company logo on invitations, posters, advertisements and floor plan
- ✓ banner with link trough
- ✓ 1 confirmation e-mail to pre-registered visitors

And a lot more.....for more details go to [www.infosecurity.nl](http://www.infosecurity.nl), [www.storage-expo.nl](http://www.storage-expo.nl) and [www.linuxworldexpo.nl](http://www.linuxworldexpo.nl)

GET THE HIGHEST ATTENTION VALUE

#### Silver sponsor package

€ 5.995,-

- (max 5 sponsors)
- ✓ 1 case study/solution session
- ✓ company logo on case study boarding
- ✓ 1 confirmation e-mail to pre-registered visitors

And a lot more.....for more details go to [www.infosecurity.nl](http://www.infosecurity.nl), [www.storage-expo.nl](http://www.storage-expo.nl) and [www.linuxworldexpo.nl](http://www.linuxworldexpo.nl)

YOUR COMPANY VISION IN THE PICTURE

#### Gold sponsor package

€ 11.995,-

- ✓ branding: you company logo on invitations, posters, advertisements, boarding, floor plan
- ✓ logo on website
- ✓ 5 floor tiles (Size A2, including production costs)
- ✓ parking spaces for your VIP's

And a lot more.....for more details go to [www.infosecurity.nl](http://www.infosecurity.nl), [www.storage-expo.nl](http://www.storage-expo.nl) and [www.linuxworldexpo.nl](http://www.linuxworldexpo.nl)

PROMINENT ASSOCIATION WITH THE FAIR

#### Other packages

- ✓ Brand awareness package (exclusive item) € 6.950,-
- ✓ Registration package (exclusive item) € 4.500,-
- ✓ Own theatre on the trade floor € 19.995,-
- ✓ Customer relation package € 2.500,-

### Separate sponsorship items

As well as the sponsorship packages, you can also select and order separate sponsorship items. You can choose from the items listed below:

#### Internet Point

€ 3.950,-

(max. 1 company, excl. production costs)  
Connect your branding to the Internet area on the trade floor

#### Welcome floor tile

€ 2.000,-

(max. 1 company, incl. production costs)  
Greet all visitors on behalf of your company

#### Hostess sponsoring

€ 3.000,-

(max. 1 per trade fair, incl. production costs)  
Your company logo on the shirts of the registration personnel.  
You are visible right on entrance to the exhibition.

#### Hand-out floor plan

€ 6.950,-

(max. 1 company, including production costs)  
Reach all visitors

#### Lanyards

€ 7.495,-

(max. 1 company)  
Get all visitors to wear your company logo

#### Floor stickers

(size A2, max. 5 companies, incl. production costs)  
Lead the visitors to your stand

1 - 3 € 475,- (each)  
3 - 5 € 450,- (each)  
5 > € 425,- (each)

#### Meeting point

(max.1 company)  
Be there where exhibitors and visitors meet

€ 2.500,-

#### Case study / solution session

Become the frame of reference for visitors

€ 3.095,-

#### Flyers

(max. 3 companies, excl. hostess)  
Hand out your message on the trade floor

€ 3.895,-

#### Visitor bags

The quickest way to distribute your logo

€ 7.495,-

### For more information

Would you like more information on the separate items, have you got questions about the packages or do you have other suggestions? Then contact Sander van Kilsdonk and / or Ivo Meertens, Sales and Account Managers, tel: +31 (0)30 295 2819 or: +31 (0)30 295 2765. Or send an e-mail to [sander.van.kilsdonk@vnuexhibitions.com](mailto:sander.van.kilsdonk@vnuexhibitions.com) or [ivo.meertens@vnuexhibitions.com](mailto:ivo.meertens@vnuexhibitions.com).